Request for Proposal (RFP)
Establishing or Expanding Campus AL$ Program
Release date: February 16, 2017

Each CSU campus may submit one proposal for funding to augment the resources they are using to implement their campus AL$ program. If a campus has received AB 798 funding, this AL$ proposal should be for tasks, faculty support, etc. in addition to/different from the work performed for the funded AB 798 project.

- Proposal due date: March 31, 2017
- Amount of funding: Up to $15K per campus
- Funding will be distributed in early May for implementation in fall 2017 and spring 2018.

Use the AL$ Project Planning & Reporting Template to include the following items:

**Overview**
- An overview of the AL$ initiative’s objectives, challenges, potential measures of success, and existing campus priority(ies) such as the Graduation Initiative, Course Redesign with Technology, etc. Please include a summary of the project and outcomes achieved in the past year or if the project is on target to achieve its projected milestones/goals.

**Project Team**
- A designated campus AL$ coordinator(s).
- A list of campus partner organizations or departments with whom you will be collaborating to implement your project.
  - You will need at least two partner organizations, for example, the library, bookstore, learning assistance center, faculty development center, academic technology department, and/or others.
  - The campus center for students with disabilities must be one of your partner organizations to coordinate access to AL$ services for students with disabilities.

**Technologies, Facilities, Policies, Resources**
- Include a plan for leveraging campus resources and staff.
- Provide an estimated budget to define the amount of funds for each type of expense. No equipment will be funded.
Marketing & Communications

- Include a marketing and communication plan considering campus stakeholders and potential activities/outreach for the awareness, discovery, and adoption of low/no cost materials. Include showcasing faculty accomplishments and student savings at the year’s end.

- Special preference will be given to projects that include two or more of the following:
  - A completed final report submission for previous AL$ RFP funding.
  - The adoption of Open Educational Resources. e.g. www.cool4ed.org or merlot.org
  - The Integration of library and OER services into the LMS. e.g. CSUDH & SJSU
  - Faculty showcases (ePortfolios) or videos of faculty and/or students.
  - Participation on the AL$ Listserv, webinars and the AL$ Community.
  - Use of the standardized CSU ALS faculty survey, a student survey tool, and/or participating in the AL$ research study (pending).
  - An AL$ information day and a faculty recognition day on campus. (required)
  - Information literacy programs that build collaborations and capabilities for faculty and students using eReaders and digital course materials in teaching and learning.
  - The CSU Rent Digital program and/or custom publishing services, (e.g. XanEdu or RedShelf)

Reporting Savings (required)

- Your project must provide data on the amount of money students saved through your AL$ program.

  Course/sections and student savings' reports based on the AL$ Reporting Savings template are requested:  Fall report due December 15, 2017; Spring/Final Report due April 27, 2018.

- Campuses who received an AL$ grant last year may apply for a new grant to expand their campus AL$ implementations if a savings' report has been submitted and still needs to address the basic requirements listed above.

RFP Submission Process

Your proposal submission should utilize the AL$ Project Planning & Reporting Template and include a brief cover letter signed by the Provost. We will be happy to review your proposal before the due date.

Submit any questions, your RFP proposal, and reports to:

als@cdl.edu or call (562) 833-7764

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