Knowledge City World Summit 2016
Knowledge for Development
Vienna, 12-14 October 2016

Organised by the City of Vienna / KMA & the World Capital Institute
Infos:  www.km-a.net/english/KCWS2016 and www.km-a.net/english/k4dev
Vienna Knowledge Week
October 10-14 2016

• 12th International Conference on Knowledge Management*
  Vienna, October 10-11 2016

• 9th Knowledge Cities World Summit. Advancing Knowledge for Development** (p 3-14)
  Vienna, October 12-13 2016

• Global Knowledge for Development Summit*** (p 15-20)
  Vienna, October 14 2016

* For detailed information visit ickm2016.ocg.at
** For detailed information visit www.km-a.net/english/kcws2016
*** For detailed information visit www.km-a.net/english/k4dev
„Vienna Knowledge City“ - a new vision for Vienna

Dr. Michael Häupl, City Mayor: „Our economy turns more and more into a knowledge-based economy. Therefore topics like education, science, research, technology and innovation play an increasing role. Therefore it is important for me, that Vienna’s way towards a Knowledge City is irreversible.“

Introduction by the Summit Chairs

Advancing Knowledge for Development

„United in Diversity“ more than ever has become a motto for intelligently shaping the future. Knowledge is the best substrate to substantiate such claim. Vienna, rewarded as one of the most recognized knowledge cities, is proud and pleased to welcome knowledge citizens from all over the world, exchanging their ideas on advancing knowledge for societal development from diverse cultural angles.

See you soon in Vienna!

Prof. Tan Yigitcanlar, Queensland University of Technology, Australia
Prof. DI Günter Koch, Knowledge Management Austria, Vienna
Dr. Andreas Brandner, Knowledge Management Austria, Vienna
Programme Day 1: 
October 12 2016 - morning sessions

**08:00 - 09:00**
Arrival, welcome, registration and coffee desk

**09:00 - 09:15**
Welcome Address by the City of Vienna: Vice Mayor of Vienna (tbc)

**09:15 - 10:45**
**Session 1: Knowledge Cities - Concepts, Challenges and Strategie**
- Keynote: The Next Generation of Knowledge Cities, Elias Carayannis (remote)
- Knowledge Assets of a city and their visualisation, Javier Carillo
- Knowledge Cities versus Smart Cities. Two sides of the same medal? Günter Koch

**11:30 - 13:00**
**Session 2: Knowledge City Landscapes**
- The development of a World Knowledge City, Andreas Brandner
- Urban development under the fiction of Knowledge City, Tan Yigitcanlar
- The Evolution of Human Capital in the Knowledge Society, Peter Pawlowsky

**Scientific Track:**
- “Excursions Are Awesome!” - Mastering Interactive Pedagogy and Innovative Out-of-Classroom Learning Approaches Amidst Spatial Changes in a “Smart Nation”, K.S. Ning, T. Menkhoff, G. Pan, T.G. Hup
- Site selection according to life cycles in agglomeration areas: A dynamic and interdisciplinary location analysis of the four-country-region Lake Constance-Alpine Rhine Valley, S. Güldenberg
- Knowledge, patents and social policy: What keeps Europe really together? Y. Kouli
Programme Day 1: October 12 2016 - afternoon sessions

14:00 - 15:30

Session 3: **Knowledge Café: Partnerships of Knowledge Cities**

Topic laid out: „How to connect the Knowledge Cities across the globe?“

Impulses and facilitation by Javier Carillo, Andreas Brandner & Günter Koch with a lot of space to think, reflect and co-create.

Scientific Track:

- Educational Capstone Project Approaches to Create Entrepreneurial Innovators, Jeff Chin, Siddika Jaffer and Thomas Menkhoff
- Lessons Learnt From The Fashion Industry Clusters: Spontaneity Or Planning, Onur Mengi
- The Strategic Management of Intellectual Capital for Driving Innovativeness, Aylin Gözalan, Peter Pawlowsky

16:00 - 17:30

Session 4: **Vienna Knowledge City: A model case for a Knowledge City**

Vienna’s Knowledge City profile and achievements so far, Andreas Brandner

Vienna’s Knowledge City Strategy. Klemens Himpele (tbc)

Summary and conclusions from findings of the Knowledge Café. Javier Carillo

18:00 - 19:00

**Most Admired Knowledge City - Award Ceremony 2016**

Chaired by Blanca Garcia

19:00 - 22:00

**Conference Gala Dinner**
Programme Day 2: October 13 2016 - morning sessions

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>08:00 - 09:00</td>
<td>Arrival, welcome, registration and coffee desk</td>
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<td>Welcome Address by the President of the Vienna Chamber of Commerce</td>
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<td>09:15 - 10:45</td>
<td>Session 1: Knowledge Cities - Challenges, experiences and best practices (I)</td>
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<tr>
<td></td>
<td>Sofia Knowledge City, Svetlana Lomeva</td>
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<td>The Knowledge Cities of Hong Kong, Guangzhou and Singapore, Waltraud Ritter</td>
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<td>Saudi-Arabian Knowledge City Initiative, Khalid M. Al-Sulaiman</td>
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<td>In parallel: Knowledge Management for Development</td>
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<td>European Learning and Knowledge Development Strategy:</td>
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<td>Fernando Frutuoso de Melo (tbc)</td>
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<td>KM at the United Nations, learning from the latest inspection: Petru Dimitriu (tbc)</td>
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<td>KM and Development at Asian Development Bank, Bambang Susantono (tbc)</td>
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<td>The EBRD’s Knowledge Economy Initiative, N.N. (tbc)</td>
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<tr>
<td>11:30 - 13:00</td>
<td>Session 2: Knowledge Cities - Challenges, experiences and best practices (II)</td>
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<tr>
<td></td>
<td>Monterrey as a Knowledge City, Blanca Garcia</td>
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<td>Knowledge City of Arequipa, Glenn Arce</td>
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<td></td>
<td>Tehran - A Knowledge Needs Assessment, A. Sabourtinat, T. Barazgani, T. Saheb</td>
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<td></td>
<td>Rio Grande do Sul’s experiences as a Knowledge City, Ana Cristina Fachinelli</td>
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<td></td>
<td>In parallel: Knowledge Camp - KM4Dev</td>
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<td>Advancing KM for Development - facilitated by the core team of KM4Dev.org</td>
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Plenty of ideas coming - more or less - spontaneously from the participants, being presented and discussed and further developed in the group.
# Programme Day 2: October 13 2016 - afternoon sessions

## 14:00 - 15:30

**Session 3:** Knowledge Ecosystems in developing countries - Knowledge Café
- Topic laid out: „How to strengthen the Knowledge Ecosystems in developing countries?“
- Impulses and facilitation by the core team of KM4Dev.org with plenty of space to think, discuss, reflect, and co-create.

### Scientific Track:
- Critical discourse analysis of perspectives on the knowledge society within the Sustainable Development Goals, Sarah Cummings, Barbara Regeer, Leah de Haan and Joske Bunders
- Place Management Of A Creative City: The Case Of Izmir, Bahar Durmaz, Onur Mengi, Koray Velibeyoğlu, Ceylan Öner
- A study on knowledge citizenship and personality of the cities in southern Brazil: a knowledge-based development perspective, D. Nespolo, V.M. Monteiro Fortes, A.C. Fachinelli, Gabriel Sperandio Milan, Maria Emilia Camargo

## 16:00 - 17:30

**Session 4:** Knowledge Ecosystems in thematic fields
- Climate Knowledge: The Climate Knowledge Partnership, Florian Bauer
- Water Knowledge: European Innovation Partnership on Water, Thomas Dvorak
- Health Knowledge: The Health Knowledge Strategy for Ethiopia, Chris Zielinski

### In parallel: Knowledge Cities: Challenges, experiences and best practices (III)
- Knowledge Cities in Developing Countries: Mohammad Hazansadeh
- Knowledge Cities in India, Jebamalai Vinanchiarachi
- Knowledge Cities in East Africa: Addis Ababa, Nairobi and Kampala, Lucy Nyuguna

### Conclusions:
- by Tan Yigitcannlar, Javier Carillo, Günter Koch and Andreas Brandner
- (official) End of Conference
Invited Speakers
in alphabetic order

- Dr. Glenn Arce, Universidad Nacional de San Agustin, Peru
- Dr. Florian Bauer, Chief Knowledge Officer REEFP Renewable Energy and Energy Efficiency Partnership, Vienna, Austria
- MMag. Dr. Andreas Brandner, Founder and CEO of Knowledge Management Austria, Austria
- Prof. Dr. Elias Carayannis, Professor at George Washington University, Washington DC, USA
- Prof. Dr. Francisco Javier Carillo, President of The World Capital Institute, Professor of Knowledge Management at Tecnológico de Monterrey, Mexico
- Sarah Cummings MSc, Knowledge Ecologist, Founder of the Knowledge Management for Development Journal, KM4Dev
- H.E. Dr. Petru Dimitriu, Inspector of the UN System, Geneva
- Dr. Thomas Dvorak, Managing Director, freshfields Vienna, Austria
- Ana Cristina Fachinelli, Programa de Pós-Graduação em Administração-PPGA, Universidade de Caxias do Sul, Brasil
- Prof. Blanca Garcia, World Capital Institute, Executive Director Awards Program
- Prof. Dr Günter Koch, President of the Board, Knowledge Management Austria, Austria
- Dr. Klemens Himpele, Director for Research, Innovation and Europe, City Administration of the City of Vienna, Austria
- Svetlana Lomeva MA, Director of Sofia Development Association
- Dr. Fernando Frutuoso de Melo, Director General for International Cooperation and Development, European Commission
- Dr. Khalid M. Al-Sulaiman, Executive Chairman of The Board and partner, Saudi Tech Engineering & SaudiLab; former Deputy Minister of Industry, KSA
- Prof. Peter Pawlowsky, Chair of Personnel Management and Leadership Studies, Technical University of Chemnitz, Germany
- Dr. Waltraud Ritter, Managing Director, Knowledge Dialogues, Hong Kong
- Dr. Bambang Susantono, Vice-President for Knowledge Management and Sustainable Development of the Asian Development Bank (ADB)
- Prof. Dr. Tan Yigitcanlar, Associate Professor of Urban Planning and Development, Queensland University of Technology, Australia
- Dr. Jebamalai Vinanchiarachi, Principal Advisor KM Associates, former Principal Advisor to the Director General of UNIDO
- Chris Zielinski MSc, Director-designate at Partnerships in Health Information, International Alliance on Information for All
Venue Day 1, 12 October 2016
MuseumsQuartier, Ovalhalle
Museumsplatz 1, A-1070 Wien

Web: www.mqw.at
Venue Day 2, 13 October 2016
FH Wien der WKW - University of Applied Sciences
Währinger Gürtel 97, 1180 Vienna

Web: en.fh-wien.ac.at
# Summit Fees

<table>
<thead>
<tr>
<th>Category</th>
<th>Early bird (on or before 1/9/2016)</th>
<th>Standard (after 1/9/2016)</th>
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</thead>
<tbody>
<tr>
<td>Academics</td>
<td>300 EUR</td>
<td>400 EUR</td>
</tr>
<tr>
<td>Students</td>
<td>150 EUR</td>
<td>250 EUR</td>
</tr>
<tr>
<td>Professionals and Consultants</td>
<td>450 EUR</td>
<td>550 EUR</td>
</tr>
</tbody>
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*The registration fee includes admission to all sessions, PhD Consortium, Welcome Reception, Conference Gala Dinner, Coffee-breaks and lunches.*
ORGANISATION SECRETARIAT CONTACTS
Knowledge Cities World Summit 2016

Knowledge Management Austria
E-Mail: office@km-a.net
Phone: +43.1.4702909
Website: www.km-a.net/english/KCWS2016
Organisers & Partners

Organised by:

KM·A

Knowledge Management Austria

World Capital Institute

Sponsored by:

vienna business agency

A service offered by the City of Vienna

WKO Wien

Weiter kommen.
Vienna connects the Global Knowledge Community

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Auspices

The Initiative Knowledge for Development is under the Auspices of the Federal Minister of Austria

Sebastian Kurz
Foreign Minister of Austria

Is one of the world leaders that will contribute a statement to the K4Dev-Initiative.
Among the other contributors are Irina Bokowa, DG UNESCO, Kandeh Yumkella, former DG UNIDO
Knowledge represents an indispensable asset to individuals, enterprises and governments alike devoted to the cause of human advancement. The Knowledge for Development Community is at the forefront of a movement that seeks to boost international development by making the best use of the plethora of knowledge and creativity available to societies around the world.

We find ourselves at a momentous crossroads with regard to the future of international development work. In light of the new set of Sustainable Development Goals (SDGs), knowledge must be a priority on the global community’s stated development agenda going forward.

The global Knowledge for Development Community is looking to get to the very heart of these questions and to conceive a set of Knowledge Development Goals (KDGs) for the year 2030. Leading figures in the field of development will be invited to share their visions and ambitions to co-create and collectively constitute these Knowledge Development Goals and an Agenda Knowledge for Development. Based on this preliminary, groundbreaking work, a conference in October 2016 will give opportunity to present, reflect, discuss and deepen the draft Knowledge Development Goals and the Agenda Knowledge for Development. Representatives from governments, international organisations, NGOs, multilateral finance institutions, industry and academia will meet to form a living and breathing community of knowledge, following up on and promoting the achievement of the Knowledge Development Goals.
Purpose and Message
The aim of this endeavour is to generate and synthesise the visions for future Knowledge Societies and to sharpen Knowledge Development Goals and a Knowledge Agenda. The diversity of backgrounds amongst the partners shall reflect the heterogeneity of different knowledge identities and cultures.

Partners
We are inviting 50 leading personalities from international organisations, governments, NGOs, industry and academia to contribute a statement to the Agenda Knowledge for Development. Additionally to these we invite individuals from all over the world to contribute statements and positions to this global agenda.

Among those 50 leaders, who will be invited are:

- Sebastian Kurz, Minister of Foreign Affairs, Austria
- Irina Bokova, Director General of UNESCO
- Jimmy Wales, Founder of Wikipedia and Chair Emeritus of the Wikimedia Foundation
- Bill Gates, President of the Bill & Melinda Gates Foundation; Founder of Microsoft
- Javier Carrillo, President of the World Capital Institute

The statements and condensed results will be presented at the K4Dev-Summit on October 14 2016 in Vienna.
## Programme: October 14 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<td>08:00 - 09:00</td>
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<td>09:30 - 10:00</td>
<td><strong>Keynote adress:</strong> Irina Bokowa, Director General of UNESCO (tbc)</td>
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<tr>
<td>10:00 - 10:30</td>
<td><strong>Knowledge Development Goals:</strong> Andreas Brandner&lt;br&gt;Presentation of the Knowledge Development Goals, condensed visions, objectives, and knowledge agenda, as formulated by leading personalities in global development</td>
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<tr>
<td>11:00 - 12:30</td>
<td><strong>Keynote speeches from Industry, NGOs, Academia</strong>&lt;br&gt;Ali Asghar Pourmand, MIDHCO, Iran&lt;br&gt;Sarah Cummings, KM4Dev.org, Netherlands&lt;br&gt;Tan Yigitcanlar, Queensland University, Brisbane Australia</td>
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<tr>
<td>14:00 - 15:30</td>
<td><strong>Knowledge Café: Dialogue on the Knowledge Development Goals (KDG)</strong>&lt;br&gt;Facilitated by Charles Savage, inventor of the World Café</td>
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<tr>
<td>16:00 - 17:30</td>
<td><strong>Moderated Panel Discussion with the Keynote Speakers on the Knowledge Development Goals (KDG)</strong></td>
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<tr>
<td>18:00 - 19:00</td>
<td><strong>Knowledge Management Award Ceremony 2016</strong>&lt;br&gt;Chaired by Andreas Brandner&lt;br&gt;Among the Winners of 2016 is the global km4dev.org community, which is cordially invited to participate in the ceremony.</td>
</tr>
<tr>
<td>19:00</td>
<td><strong>End of Conference - Reception</strong></td>
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*The Columns of Knowledge<br>Helmut Margreiter, 2008 Knowledge Management Award*
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<td>Standard</td>
<td>80 EUR</td>
<td>95 EUR</td>
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<tr>
<td>Students (younger than 25)</td>
<td>50 EUR</td>
<td>70 EUR</td>
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*The registration fee includes admission to all sessions, coffee-breaks, lunch and reception.
Disclaimer

The targets we define and the agenda we are setting in the context of this undertaking are in no way binding on the UN, governments, organisations or any other body. Our aim is nevertheless to raise awareness, to enhance collaboration and to provide inspiration and orientation to those responsible in their societies for promoting knowledge for development.

Organising Committee

The organisation of the conference and any supporting endeavours will be headed by:
Andreas Brandner, KMA Knowledge Management Austria (core team, project lead)
Petra Koppensteiner, HORIZONT 3000 (core team)
Rita Ogunfojuri, KMA Knowledge Management Austria (core team)
Ines Egger, Light for the World (core team)
Günter Koch, New Club of Paris (core team)
Yanko Yanev, NKMI Nuclear Knowledge Management Institute (core team)
Amouzou Bedi, Knowledge for Development without borders (core team)
Sarah Cummings, Knowledge Ecologist; KM4Dev (core team)
Barbara Regeer, VU University Amsterdam (core team)
Sören Bauer, PR Audit (core team)
Kristian Hamacher, ONLINECOACH (core team)
Oliver Haas, GIZ - Gesellschaft für Internationale Zusammenarbeit (steering committee)
Ugo Ugbor, IAEA (steering committee)
Birgit Gobi, Hewlett-Packard (steering committee)

Contact

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