While you are waiting, please test your audio.

Click Tools > Audio > Audio Setup Wizard
March 8, 2016

OPEN SUNY

COTE Community Call
1. Updates
   a. Summit debrief
   b. Effective Practice Awards
   c. Open Education Week
   d. Events around SUNY

2. Presentation:
   Insights from Developing a MOOC – panel presentation

3. Open Forum
Open SUNY COTE Summit
February 24-26, 2016
SUNY Global Center, NYC

http://opensunycotesummit2016.edublogs.org/
<table>
<thead>
<tr>
<th>Effective Practice</th>
<th>Submitted by:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Optimizing a SMART Board for Asynchronous Learning</td>
<td>Patricia May, Delhi</td>
</tr>
<tr>
<td>OER Algebra Course</td>
<td>Sophia Georgiakaki, TC3</td>
</tr>
<tr>
<td>Teaching Online Certification Program</td>
<td>Eric Machan Howd, Binghampton</td>
</tr>
<tr>
<td>Student Video Presentations of Homework</td>
<td>Paul Seeburger, MCC</td>
</tr>
<tr>
<td>Using VoiceThread to Enhance Presence</td>
<td>Jeffrey Riman, FIT</td>
</tr>
<tr>
<td>Creating Accessible Online Classrooms</td>
<td>Kevin Murphy, Binghamton</td>
</tr>
<tr>
<td>Online Offering for Study Abroad</td>
<td>Emily Harvey, Rockland</td>
</tr>
<tr>
<td>Effective Practice</td>
<td>Submitted by:</td>
</tr>
<tr>
<td>------------------------------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Quality by Design (QbD)</td>
<td>Anne Reed, University at Buffalo</td>
</tr>
<tr>
<td></td>
<td>Jeremiah Grabowski, University at Buffalo</td>
</tr>
<tr>
<td></td>
<td>Martha Greatrix, University at Buffalo</td>
</tr>
<tr>
<td></td>
<td>Steve Sturman, University at Buffalo</td>
</tr>
<tr>
<td></td>
<td>Roberta (Robin) Sullivan, University at Buffalo</td>
</tr>
<tr>
<td></td>
<td>Cherie van Putten, Binghamton</td>
</tr>
<tr>
<td></td>
<td>Caryn Sobieski-VanDelinder, University at Buffalo</td>
</tr>
</tbody>
</table>

| AccessMOOC: Designing for ALL Learners | Ginger Bidell, Buffalo State  |
|                                       | Antonia Jokelova, ESC  |
|                                       | Michele Forte, ESC  |
|                                       | and other collaborators |
Daily, 30 minute lunchtime webinars at noon

http://bit.ly/21KcTk1  #OpenEducationWk
Access MOOC – in progress  @AccessMOOC
Accessibility: Designing and Teaching Courses for All Learners – 6 week course created by ESC and Buffalo State (course begins February 22, 2016)
http://bit.ly/1YWm5NA

BlendKit MOOC – in progress  #BlendKit2016
Began February 22. Local campus cohorts and Open SUNY COTE cohort options.
https://blended.online.ucf.edu/blendkit-course/

The Conference on Meaningful Gamification  @MEGA_ACADEMY UB
UB - One day symposium and workshop - April 15, 2016
http://ubwp.buffalo.edu/meaningful-gamification/
Insights from Developing a MOOC

Panelists:
Cyndi Burnett, Buffalo State College
Erin O’Hara Leslie, Broome Community College

http://cotecommunity.open.suny.edu/group/insights-form-developing-a-mooc
ignite your Everyday CREATIVITY
Why did we want to do it?

- Our departmental goal is to “Ignite creativity around the world”.
- It was the Year of the Innovator.
- Shine the light on Buffalo State and community.
What is the course about?

• Based on existing undergraduate course
• Focused on Everyday Creativity:
  – bAware – gaining knowledge in the field of creativity
  – bInspired – gaining insights to others’ examples of Everyday Creativity
  – bCreative – applying creativity
How is the course run?

- 6 modules over six weeks
- Focuses on the Creative Person, Process, Press (environment) and product
- Peer assessments
- 40 5-minute video lessons
- 40 5-minute inspirational videos from Buffalo State alumni, faculty, students and Community members
Developing a MOOC

- 2 Faculty Members
- IR: Video Production
- IR: Instructional Design Support
- SUNY administration
- Project Manager (sponsored by outside organization)
Statistics

• In SESSION COURSE (Run in Feb 2015)
  – Over 42,000 participants
  – 194 signature track (paid participants)
  – 185 countries

• Switched to ON DEMAND (October 2015)
  – 30,271 visitors to course
  – 8,278 active learners
  – 48 signature track
Expectation versus Reality

- We had no idea how much time it would take or just how much work was involved.
- On the platform: Confusion around submissions, sometimes challenging to navigate.
- There are so many MOOCs out there now (over 1200 on Coursera), it is challenging to promote it.
- Response to research was amazing.
Biggest Lessons Learned

- Biggest lessons learned
  - Give yourself as much time as possible (a year).
  - Have a project manager that knows what everyone is doing.
  - Outline, plan and clarify everything up (especially responsibilities and all tasks required) front before you begin videotaping.
  - Accessibility is essential.
  - Create systems (trello).
  - Create an intro that highlights where everything is located.
  - Stronger commercial.
  - Stronger course description with examples.
  - Definitely need an IITG grant or something similar to allow for the resources to be devoted to a project of this magnitude.
Research agenda

1) Measure the impact on levels of creativity.
2) Explore the relationship between cognitive and writing style.
3) Measure perceptions of creative climate from various contexts.
4) Explore participant definitions of creative product.
5) Examine shifts in problem solving efforts throughout the course.
What next?

• MOOC course is currently being used to teach a seated course as a distance course.

• Our MOOC has been selected as a special pilot to be available as a “pay only” option, which will be promoted through Coursera (to be launched in three weeks). Participants will go through as cohorts, like the in-session MOOCs.

• Complete research studies and share results at conferences.
Insights from Developing a MOOC

Erin O’Hara Leslie,
Broome Community College
Next meeting:
April 12th

2016 call schedule available in
COTE Community Call Group
http://cotecommunity.open.suny.edu/