Open Access Day 2009 @ UCAR

- Organizational Structure
- Community Context
- The Event
- Lessons Learned
Organizational Structure

• The National Center for Atmospheric Research
  – NCAR
  – Facilities, tools, and support needed to advance the atmospheric and geosciences.
Organizational Structure

- The National Center for Atmospheric Research
- The University Corporation for Atmospheric Research
  - UCAR
  - Manages NCAR
  - Sponsored by the NSF
  - Comprised of Member Universities, Academic and International Affiliates
  - Promotes partnership and collaboration across the atmospheric and geoscience community
Community Context

- UCAR Open Access Policy
  - Passed in September, 2009
  - First NSF FFRDC to pass an Open Access mandate
  - Response to several decades of requests from community to gain access to UCAR scholarship.
The Event

• October 18, 2009
• Panel discussion
  – George Strawn, then CIO of the NSF
The Event

• October 18, 2009
• Panel discussion
  – George Strawn, then CIO of the NSF
  – John Wilbanks, VP of Science Commons
The Event

• October 18, 2009
• Panel discussion
  – George Strawn, then CIO of the NSF
  – John Wilbanks, VP of Science Commons
  – Richard Katz, Director of ECAR
The Event

• October 18, 2009
• Panel discussion
  – George Strawn, then CIO of the NSF
  – John Wilbanks, VP of Science Commons
  – Richard Katz, Director of ECAR
  – Rick Anthes, President of UCAR
Lessons Learned

• How do you define success?
  – Discussion
  – Engagement
  – Attendance
  – Demographics
Lessons Learned

• Context is key
  – Timeliness
  – Relevance
  – Audience-centered
  – Mission-based
  – Well planned
  – Well publicized
Lessons Learned

- Meet the audience where they are.
- Address concerns.
- Structure relevant conversations.
- Plan early, schedule early.
- Engage senior management.
- Create connections.
- Give them free stuff!
- Give them information.
Lessons Learned

• Meet the audience where they are.
• Address concerns.
• Structure relevant conversations.
• Plan early, schedule early.
• Engage senior management.
• Create connections.
• Give them free stuff!
• Give them information.
• Feed them.
Resources

• UCAR’s OA Day 2009 (video)
  – http://opensky.library.ucar.edu/oaday/
• Science Commons
  – http://sciencecommons.org/
• NSF
• UCAR & NCAR
  – http://www2.ucar.edu/
• ECAR
  – http://www.educause.edu/ecar
Thank you!

Jamaica Jones • jamaica@ucar.edu
Special Projects Librarian, NCAR Library