

Site Usage

**15,101 Visits**

Previous: 1,631 (825.87%)

**124,728 Pageviews**

Previous: 10,862 (1,048.30%)

**8.26 Pages/Visit**

Previous: 6.66 (24.02%)

**32.25% Bounce Rate**

Previous: 30.78% (4.78%)

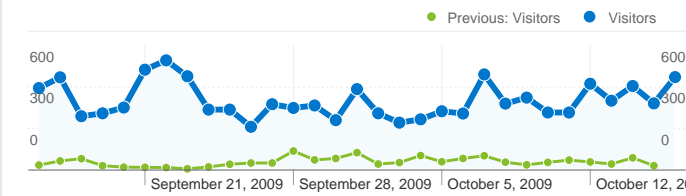
**00:10:14 Avg. Time on Site**

Previous: 00:08:55 (14.76%)

**34.50% % New Visits**

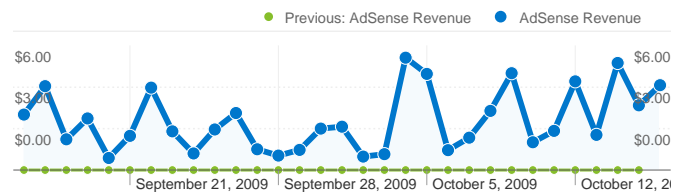
Previous: 40.59% (-15.00%)

Visitors Overview



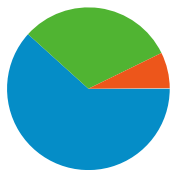
**Visitors**  
**6,057**

AdSense Overview



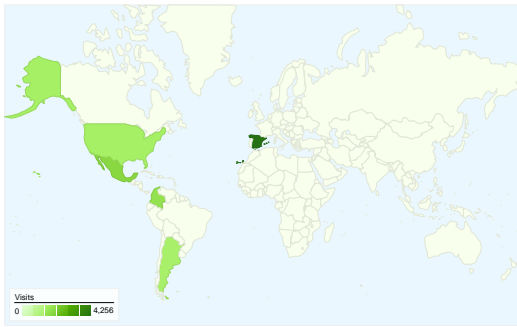
**AdSense Revenue**  
**\$74.25**

Traffic Sources Overview



- **Referring Sites**  
9,317.00 (61.70%)
- **Direct Traffic**  
4,690.00 (31.06%)
- **Search Engines**  
1,080.00 (7.15%)
- **Other**  
14 (0.09%)

### Map Overlay world



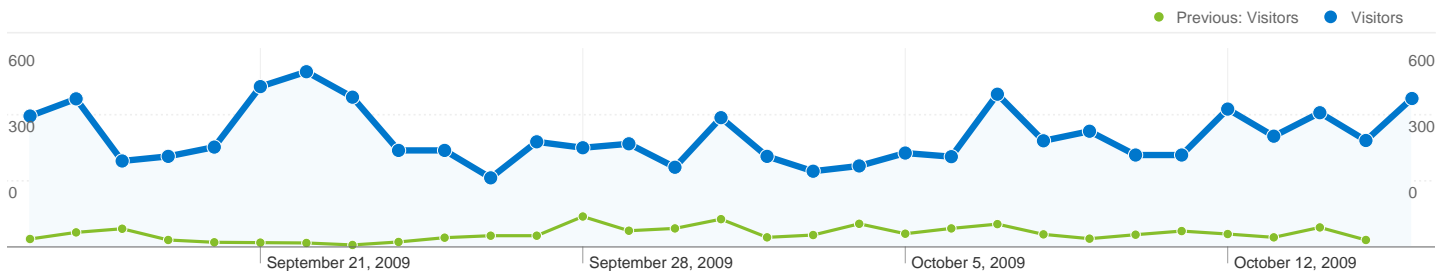
### Content Overview

Pages	Pageviews	% Pageviews
<b>/index.html</b>		
Sep 16, 2009 - Oct 16, 2009	10,708	8.59%
Sep 16, 2008 - Oct 15, 2008	1,849	17.02%
% Change	479.12%	-49.57%
<b>/profiles/message/listInbox</b>		
Sep 16, 2009 - Oct 16, 2009	4,496	3.60%
Sep 16, 2008 - Oct 15, 2008	141	1.30%
% Change	3,088.65%	177.69%
<b>/profiles/members/index.html</b>		
Sep 16, 2009 - Oct 16, 2009	3,678	2.95%
Sep 16, 2008 - Oct 15, 2008	317	2.92%
% Change	1,060.25%	1.04%
<b>/main/invitation/new?sent=1</b>		
Sep 16, 2009 - Oct 16, 2009	3,387	2.72%
Sep 16, 2008 - Oct 15, 2008	35	0.32%
% Change	9,577.14%	742.74%
<b>/profile/AngelesGuerreroCiria</b>		
Sep 16, 2009 - Oct 16, 2009	2,247	1.80%
Sep 16, 2008 - Oct 15, 2008	0	0.00%
% Change	100.00%	100.00%

### Goals Overview



**Goal Conversions**  
**119**




**6,057 people visited this site**

 **15,101 Visits**

Previous: 1,631 (825.87%)

 **6,057 Absolute Unique Visitors**


Previous: 740 (718.51%)

 **124,728 Pageviews**

Previous: 10,862 (1,048.30%)

 **8.26 Average Pageviews**

Previous: 6.66 (24.02%)

 **00:10:14 Time on Site**

Previous: 00:08:55 (14.76%)

 **32.25% Bounce Rate**

Previous: 30.78% (4.78%)

 **34.50% New Visits**

Previous: 40.59% (-15.00%)

**Technical Profile**

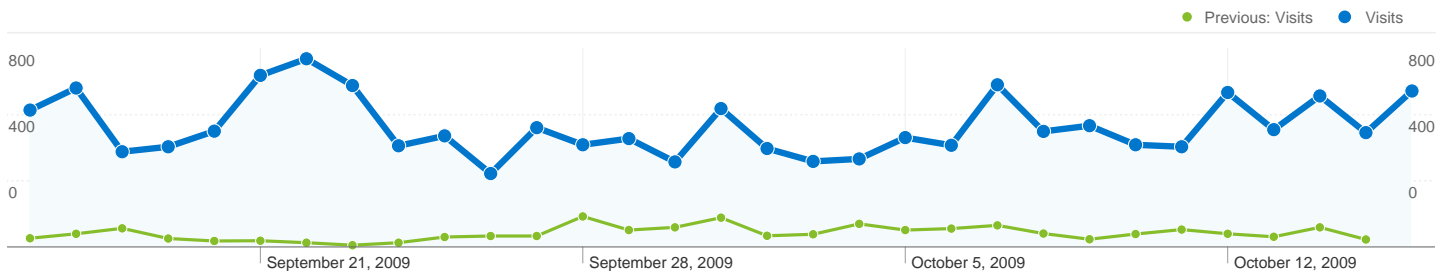
Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			Unknown		
Sep 16, 2009 - Oct 16, 2009	8,367	55.41%	Sep 16, 2009 - Oct 16, 2009	6,210	41.12%
Sep 16, 2008 - Oct 15, 2008	1,262	77.38%	Sep 16, 2008 - Oct 15, 2008	614	37.65%
% Change	563.00%	-28.39%	% Change	911.40%	9.24%
Firefox			DSL		
Sep 16, 2009 - Oct 16, 2009	4,665	30.89%	Sep 16, 2009 - Oct 16, 2009	5,054	33.47%
Sep 16, 2008 - Oct 15, 2008	347	21.28%	Sep 16, 2008 - Oct 15, 2008	453	27.77%
% Change	1,244.38%	45.20%	% Change	1,015.67%	20.50%

Chrome		
Sep 16, 2009 - Oct 16, 2009	1,454	9.63%
Sep 16, 2008 - Oct 15, 2008	5	0.31%
% Change	28,980.00%	3,040.82%
Safari		
Sep 16, 2009 - Oct 16, 2009	482	3.19%
Sep 16, 2008 - Oct 15, 2008	16	0.98%
% Change	2,912.50%	225.37%
Opera		
Sep 16, 2009 - Oct 16, 2009	65	0.43%
Sep 16, 2008 - Oct 15, 2008	1	0.06%
% Change	6,400.00%	602.04%

Cable		
Sep 16, 2009 - Oct 16, 2009	3,446	22.82%
Sep 16, 2008 - Oct 15, 2008	494	30.29%
% Change	597.57%	-24.66%
T1		
Sep 16, 2009 - Oct 16, 2009	272	1.80%
Sep 16, 2008 - Oct 15, 2008	46	2.82%
% Change	491.30%	-36.14%
Dialup		
Sep 16, 2009 - Oct 16, 2009	104	0.69%
Sep 16, 2008 - Oct 15, 2008	10	0.61%
% Change	940.00%	12.33%

# Emprendedor Digital Traffic Sources Overview

Sep 16, 2009 - Oct 16, 2009  
Comparing to: Sep 16, 2008 - Oct 15, 2008



All traffic sources sent a total of 15,101 visits

**31.06% Direct Traffic**

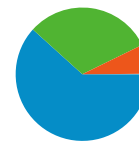
Previous: 44.33% (-29.94%)

**61.70% Referring Sites**

Previous: 50.58% (21.97%)

**7.15% Search Engines**

Previous: 2.88% (148.18%)



- **Referring Sites**  
9,317.00 (61.70%)
- **Direct Traffic**  
4,690.00 (31.06%)
- **Search Engines**  
1,080.00 (7.15%)
- **Other**  
14 (0.09%)

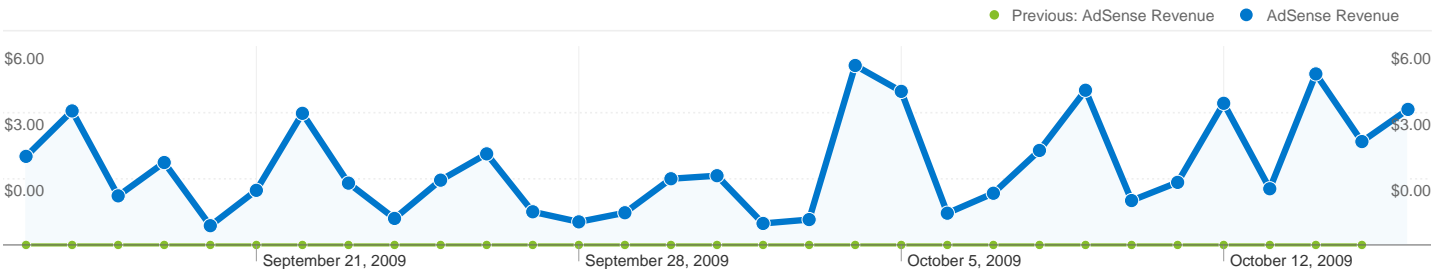
## Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))		
Sep 16, 2009 - Oct 16, 2009	4,690	31.06%
Sep 16, 2008 - Oct 15, 2008	723	44.33%
% Change	548.69%	-29.94%
google (organic)		
Sep 16, 2009 - Oct 16, 2009	998	6.61%
Sep 16, 2008 - Oct 15, 2008	41	2.51%
% Change	2,334.15%	162.90%
ning.com (referral)		
Sep 16, 2009 - Oct 16, 2009	584	3.87%
Sep 16, 2008 - Oct 15, 2008	28	1.72%
% Change	1,985.71%	125.27%
mail.google.com (referral)		
Sep 16, 2009 - Oct 16, 2009	537	3.56%
Sep 16, 2008 - Oct 15, 2008	11	0.67%
% Change	4,781.82%	427.27%
facebook.com (referral)		

Keywords	Visits	% visits
emprendedor digital		
Sep 16, 2009 - Oct 16, 2009	414	38.33%
Sep 16, 2008 - Oct 15, 2008	9	19.15%
% Change	4,500.00%	100.19%
www.emprendedor digital.com		
Sep 16, 2009 - Oct 16, 2009	114	10.56%
Sep 16, 2008 - Oct 15, 2008	1	2.13%
% Change	11,300.00%	396.11%
emprendedor digital		
Sep 16, 2009 - Oct 16, 2009	50	4.63%
Sep 16, 2008 - Oct 15, 2008	4	8.51%
% Change	1,150.00%	-45.60%
"grupo alpa"		
Sep 16, 2009 - Oct 16, 2009	41	3.80%
Sep 16, 2008 - Oct 15, 2008	0	0.00%
% Change	100.00%	100.00%
alpa internacional		

Sep 16, 2009 - Oct 16, 2009	408	2.70%
Sep 16, 2008 - Oct 15, 2008	7	0.43%
% Change	5,728.57%	529.52%

Sep 16, 2009 - Oct 16, 2009	28	2.59%
Sep 16, 2008 - Oct 15, 2008	0	0.00%
% Change	100.00%	100.00%



**The pages on your site made \$74.25**

**\$74.25 AdSense Revenue**  
 Previous: \$0.00 (0.00%)

**\$0.72 AdSense eCPM**  
 Previous: \$0.00 (0.00%)

**\$4.92 AdSense Revenue / 1000 Visits**  
 Previous: \$0.00 (0.00%)

**196,833 AdSense Unit Impressions**  
 Previous: 0 (0.00%)

**461 AdSense Ads Clicked**  
 Previous: 0 (0.00%)

**13.03 AdSense Unit Impressions / Visit**  
 Previous: 0.00 (0.00%)

**0.03 AdSense Ads Clicked / Visit**  
 Previous: 0.00 (0.00%)

**102,873 AdSense Page Impressions**  
 Previous: 0 (0.00%)

**0.45% AdSense CTR**  
 Previous: 0.00% (0.00%)

**6.81 AdSense Page Impressions / Visit**  
 Previous: 0.00 (0.00%)

**AdSense Details**

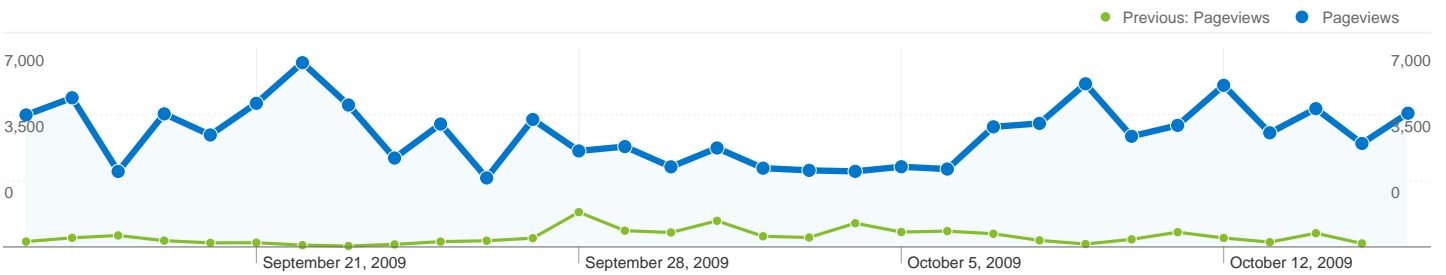
Top AdSense Content	AdSense Revenue	% AdSense Revenue
/index.html		
Sep 16, 2009 - Oct 16, 2009	\$8.13	10.94%
Sep 16, 2008 - Oct 15, 2008	\$0.00	0.00%
% Change	100.00%	100.00%
/profiles/message/listInbox		
Sep 16, 2009 - Oct 16, 2009	\$4.30	5.79%
Sep 16, 2008 - Oct 15, 2008	\$0.00	0.00%
% Change	100.00%	100.00%
/profiles/message/show?id=336639414&folder=Inbox&page=1		
Sep 16, 2009 - Oct 16, 2009	\$3.96	5.33%
Sep 16, 2008 - Oct 15, 2008	\$0.00	0.00%
% Change	100.00%	100.00%

Top AdSense Referrers	AdSense Revenue	% AdSense Revenue
mail.google.com		
Sep 16, 2009 - Oct 16, 2009	\$7.31	14.58%
Sep 16, 2008 - Oct 15, 2008	\$0.00	0.00%
% Change	100.00%	100.00%
by107w.bay107.mail.live.com		
Sep 16, 2009 - Oct 16, 2009	\$5.54	11.04%
Sep 16, 2008 - Oct 15, 2008	\$0.00	0.00%
% Change	100.00%	100.00%
ning.com		
Sep 16, 2009 - Oct 16, 2009	\$3.38	6.74%
Sep 16, 2008 - Oct 15, 2008	\$0.00	0.00%
% Change	100.00%	100.00%

/group/grupoalpainternacional		
Sep 16, 2009 - Oct 16, 2009	\$3.12	4.20%
Sep 16, 2008 - Oct 15, 2008	\$0.00	0.00%
% Change	100.00%	100.00%
/profiles/message/listInbox?page=1		
Sep 16, 2009 - Oct 16, 2009	\$2.31	3.12%
Sep 16, 2008 - Oct 15, 2008	\$0.00	0.00%
% Change	100.00%	100.00%

co106w.col106.mail.live.com		
Sep 16, 2009 - Oct 16, 2009	\$2.76	5.51%
Sep 16, 2008 - Oct 15, 2008	\$0.00	0.00%
% Change	100.00%	100.00%
co116w.col116.mail.live.com		
Sep 16, 2009 - Oct 16, 2009	\$1.26	2.52%
Sep 16, 2008 - Oct 15, 2008	\$0.00	0.00%
% Change	100.00%	100.00%





**Pages on this site were viewed a total of 124,728 times**

**124,728 Pageviews**

Previous: 10,862 (1,048.30%)

**83,777 Unique Views**

Previous: 7,674 (991.70%)

**32.25% Bounce Rate**

Previous: 30.78% (4.78%)

**AdSense Performance**

**102,873 AdSense Page Impressions**

Previous: 0 (0.00%)

**\$74.25 AdSense Revenue**

Previous: \$0.00 (0.00%)

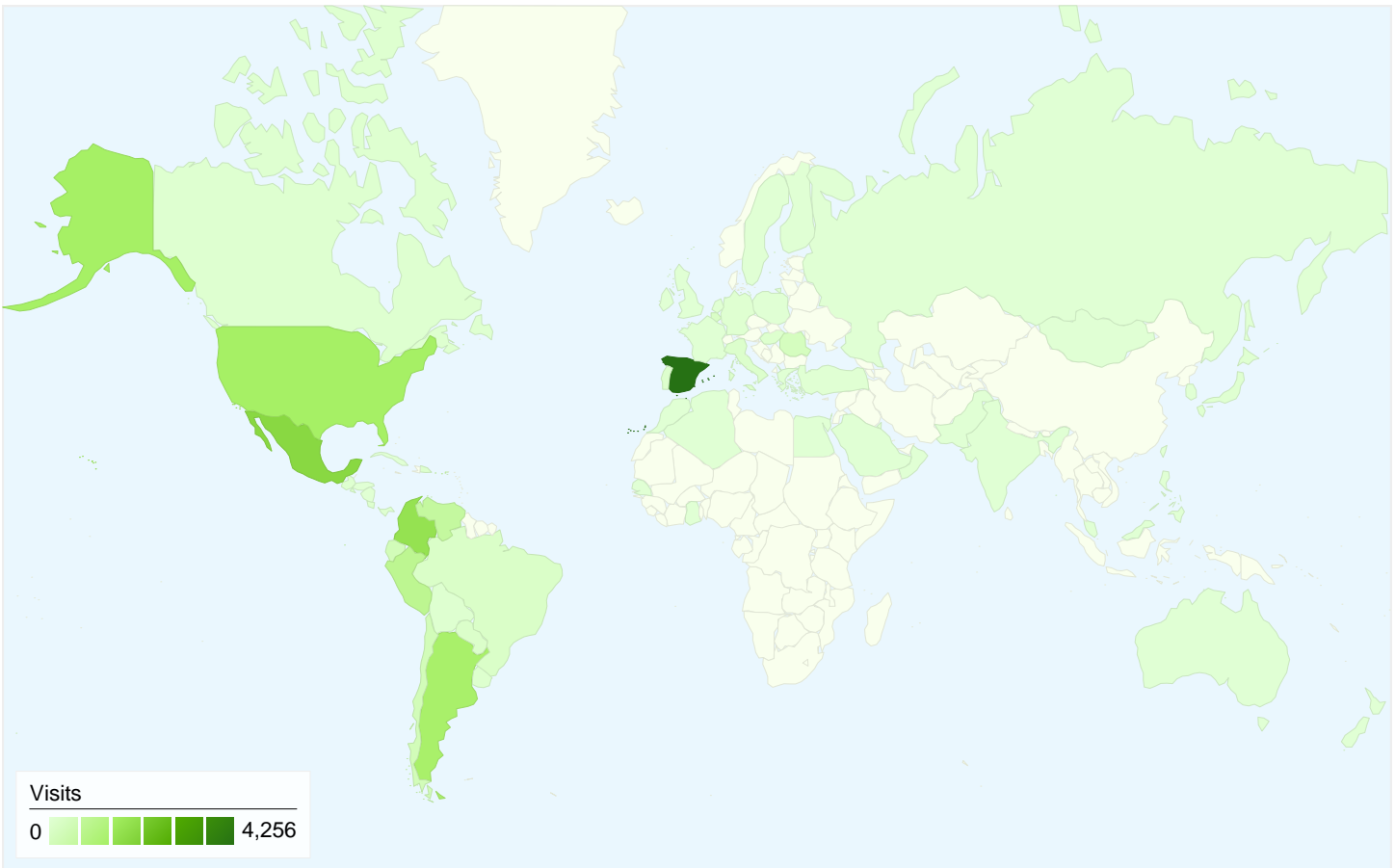
**196,833 AdSense Unit Impressions**

Previous: 0 (0.00%)

**Top Content**

Pages	Pageviews	% Pageviews
<b>/index.html</b>		
Sep 16, 2009 - Oct 16, 2009	10,708	8.59%
Sep 16, 2008 - Oct 15, 2008	1,849	17.02%
% Change	479.12%	-49.57%
<b>/profiles/message/listInbox</b>		
Sep 16, 2009 - Oct 16, 2009	4,496	3.60%
Sep 16, 2008 - Oct 15, 2008	141	1.30%
% Change	3,088.65%	177.69%

<b>/profiles/members/index.html</b>		
Sep 16, 2009 - Oct 16, 2009	3,678	2.95%
Sep 16, 2008 - Oct 15, 2008	317	2.92%
% Change	1,060.25%	1.04%
<b>/main/invitation/new?sent=1</b>		
Sep 16, 2009 - Oct 16, 2009	3,387	2.72%
Sep 16, 2008 - Oct 15, 2008	35	0.32%
% Change	9,577.14%	742.74%
<b>/profile/AngelesGuerreroCiria</b>		
Sep 16, 2009 - Oct 16, 2009	2,247	1.80%
Sep 16, 2008 - Oct 15, 2008	0	0.00%
% Change	100.00%	100.00%



**15,101 visits came from 65 countries/territories**

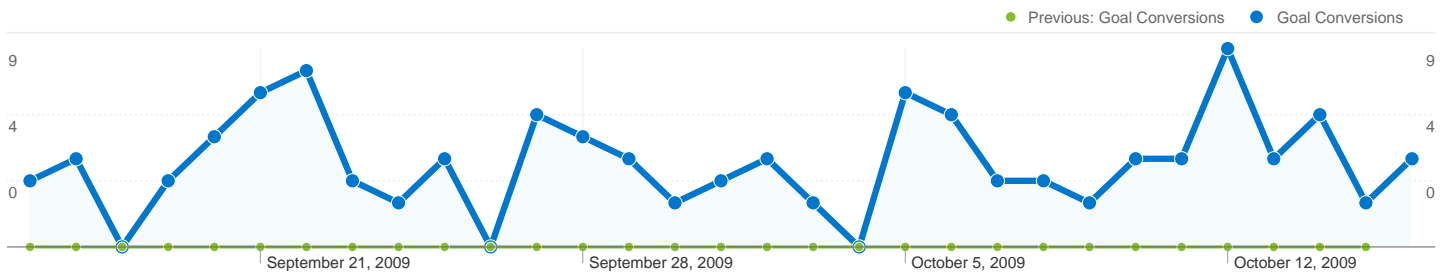
Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
<b>15,101</b> Previous: 1,631 (825.87%)	<b>8.26</b> Previous: 6.66 (24.02%)	<b>00:10:14</b> Previous: 00:08:55 (14.76%)	<b>34.58%</b> Previous: 40.83% (-15.31%)	<b>32.25%</b> Previous: 30.78% (4.78%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>Spain</b>						
September 16, 2009 - October 16, 2009	<b>4,256</b>	11.01	00:11:15	23.75%	30.52%	
September 16, 2008 - October 15, 2008	<b>340</b>	5.46	00:06:30	36.18%	29.41%	
% Change	<b>1,151.76%</b>	101.75%	73.09%	<b>-34.34%</b>	<b>3.77%</b>	
<b>Mexico</b>						
September 16, 2009 - October 16, 2009	<b>1,893</b>	6.29	00:09:37	39.09%	34.97%	
September 16, 2008 - October 15, 2008	<b>383</b>	5.36	00:07:03	45.43%	31.85%	
% Change	<b>394.26%</b>	17.36%	36.55%	<b>-13.95%</b>	<b>9.79%</b>	
<b>Colombia</b>						
September 16, 2009 - October 16, 2009	<b>1,688</b>	7.31	00:09:51	41.77%	30.33%	

September 16, 2008 - October 15, 2008	90	5.62	00:08:33	32.22%	17.78%
% Change	1,775.56%	30.03%	15.16%	29.62%	70.62%
United States					
September 16, 2009 - October 16, 2009	1,402	9.31	00:10:36	30.46%	32.88%
September 16, 2008 - October 15, 2008	372	9.44	00:12:13	38.17%	31.99%
% Change	276.88%	-1.40%	-13.31%	-20.21%	2.79%
Argentina					
September 16, 2009 - October 16, 2009	1,333	8.70	00:10:26	39.53%	27.91%
September 16, 2008 - October 15, 2008	265	7.52	00:11:05	39.62%	29.81%
% Change	403.02%	15.70%	-5.84%	-0.22%	-6.39%
Peru					
September 16, 2009 - October 16, 2009	848	7.31	00:11:53	49.76%	29.72%
September 16, 2008 - October 15, 2008	12	1.92	00:02:30	75.00%	41.67%
% Change	6,966.67%	281.58%	377.24%	-33.65%	-28.68%
Venezuela					
September 16, 2009 - October 16, 2009	675	6.88	00:11:53	44.59%	35.26%
September 16, 2008 - October 15, 2008	4	1.50	00:01:07	100.00%	50.00%
% Change	16,775.00%	358.67%	964.75%	-55.41%	-29.48%
Puerto Rico					
September 16, 2009 - October 16, 2009	494	10.75	00:12:46	24.70%	32.59%
September 16, 2008 - October 15, 2008	17	5.88	00:03:07	29.41%	23.53%
% Change	2,805.88%	82.77%	309.45%	-16.03%	38.51%
Ecuador					
September 16, 2009 - October 16, 2009	348	5.62	00:12:02	30.46%	29.31%
September 16, 2008 - October 15, 2008	24	6.79	00:12:00	37.50%	45.83%
% Change	1,350.00%	-17.28%	0.25%	-18.77%	-36.05%
Chile					
September 16, 2009 - October 16, 2009	343	5.79	00:06:00	44.31%	37.03%
September 16, 2008 - October 15, 2008	9	4.56	00:04:59	77.78%	55.56%
% Change	3,711.11%	27.16%	20.40%	-43.02%	-33.35%

1 - 10 of 65

# Emprendedor Digital Goals Overview

Sep 16, 2009 - Oct 16, 2009  
Comparing to: Sep 16, 2008 - Oct 15, 2008



## Visitors completed 119 goal conversions

**8 conversions, Goal 1: Membrecia Digital**

Previous: 0 (0.00%)

**18 conversions, Goal 2: Membrecia Digital Plus**

Previous: 0 (0.00%)

**59 conversions, Goal 3: Top 10 Negocios**

Previous: 0 (0.00%)

**34 conversions, Goal 4: Interlink**

Previous: 0 (0.00%)

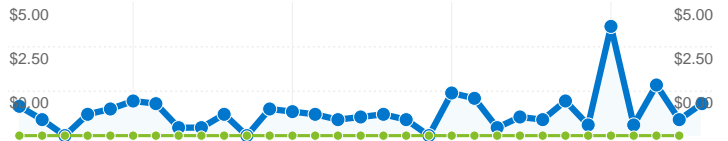
## Goal Performance

### Goal Conversion Rate



Goal Conversion Rate  
**0.79%**

### Total Goal Value



Total Goal Value  
**\$27.30**