

The presentations of the external speakers:

1) David Röhler

The title of his presentation will be:

“The digital future of adult education”.

One of the most important aims of eDucate is, to give trainers the possibility to learn and improve how to create online modules/seminars and to teach them via web-based platforms.

Because of this motivation, we found it essential to give our members of the final conference an impression about the future of adult education according to the megatrend “Digitalization” but also as a consequence of thereof the necessity of well skilled “e-trainers”.

2) Patricia Radl Rebernik & Xenia Koutentaki

With their presentation

“eDUCATE - Continuation of the e-learning trend with professionalism”,

the both eDucate team members will tie up the topic of Mr. Röhler.

In the context of the project eDucate, the so called “Train for Trainers” – Seminar has been developed.

They will give you on the one hand a detailed overview about the methods and contents the seminar uses to give new potential “e-trainers” the required skills in adult education as well as in dealing with web-based platforms. Furthermore they will show you, how the project eDucate wants to continue the megatrend “Digitalization” with a professional apprenticeship for new “e-trainers”.

3) Dr. Martin Ebner

One important question for new potential e-trainers is of course, where and how they can finally distribute and market their own modules.

Apart from the fact, that our “Train for Trainers” seminar of course contains a module for spreading and marketing, we’ve invited Mr. Dr. Martin Ebner, an expert for online marketing, to our final conference.

Within his presentation ***“Marketing and dissemination strategies in the area of e-learning”***, he will give you first impressions, which possibilities you have to market and distribute your own modules online, how you have to proceed successfully and how big this market is today.