



THE MARKET PLACE



# COME AND BUILD A STREET CART FOR OUR MARKET PLACE AT WORLD STAGE DESIGN.....

#### FROM MID-AUGUST 2013

The Market Place is where things start. It is where entrepreneurs survive and dream.

It is a place to launch new ideas, products and processes or just to begin that conversation you wish you had the last time you met.

Are you a go-cart builder, a keen DIYer, a carpenter, a welder, an innovative upcycler or simply enthusiastic and curious?

#### WE NEED YOUR HELP!

We want to build 25 portable street carts over the summer.

We will provide the basic chassis' with wheels and we would love your help to make each cart unique by transforming a unique combination of recycled objects to complete and decorate them.

The Marketplace will be launched on **Sunday 8<sup>th</sup> September** and will run daily until 14<sup>th</sup> September. We will encourage delegates and the general public to come along to sample tasters of a range of activities. Cart-based local enterprises will be complimented by a continuous programme of music and small scale street performances that animate this evolving space at Royal Welsh College of Music & Drama. We hope that a range of these carts will also travel around the city centre hosting a variety of interactive installations that promote the festival and bring it to a wider public.

At the end of WSD the carts will be available to community groups to take away and use as they see fit to build their own exciting new projects, installations and start-ups.

# INTERESTED IN FINDING OUT MORE? Contact us:

Fiona Watt and Sophie Jump: Creative Cart Co-ordinators, The Marketplace at WSD <u>Designasperformance@wsd2013.com</u> putting **MARKETPLACE** as the subject heading.





THE MARKET PLACE



# THE MARKET PLACE AT WORLD STAGE DESIGN

# 8<sup>th</sup> – 14<sup>th</sup> September 2013

The Market Place is where things start. It is where entrepreneurs survive and dream.

**The Marketplace at World Stage Design** will be launched on *Sunday 8<sup>th</sup> September* at Royal Welsh College of Music and Drama and we will encourage our international delegates and the general public to come along to sample tasters of a range of activities from our portable street carts.

We would like to offer Cardiff based artists, craftspeople and local businesses the opportunity to hire a cart to sell their work at this international event. We are particularly interested in products that are specifically made and/or sourced in Wales.

There will be a continuous programme of music and small scale street performances that will animate this evolving space from  $8^{th} - 14^{th}$  September.

We are anticipating that 5000 people will attend this event over the 7 day period.

You can book a cart for a day, a number of days or the whole week. Prices start at  $\pm$  25 per day and we are happy to offer a discount for longer bookings.

# **INTERESTED IN FINDING OUT MORE?**

#### **Contact us:**

Fiona Watt and Sophie Jump: Creative Cart Co-ordinators, The Marketplace at WSD Designasperformance@wsd2013.com

Putting MARKETPLACE as the subject heading. Interested in finding out more?